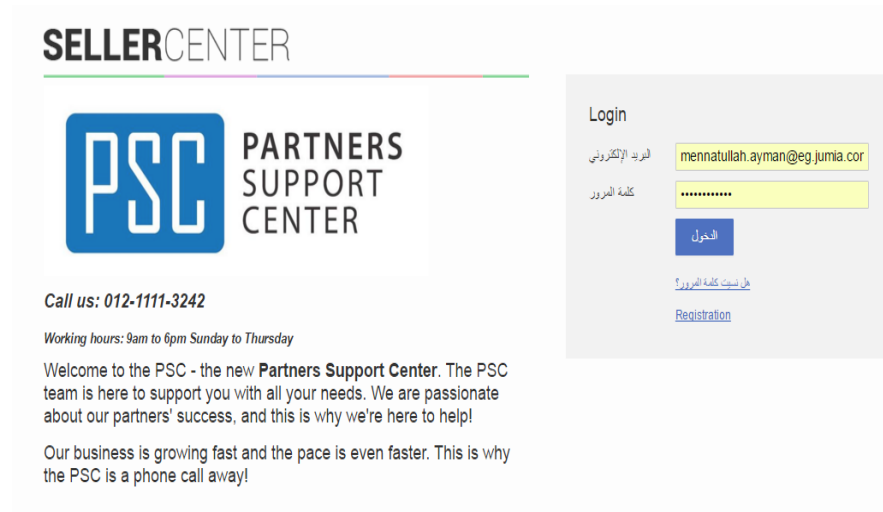


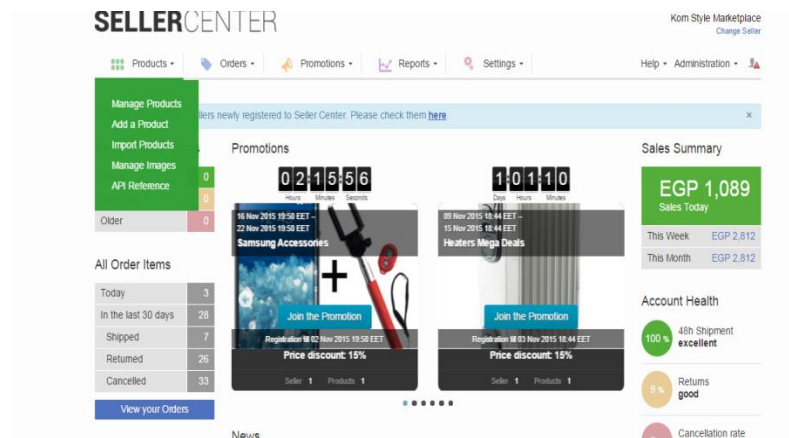
# Seller Center Creation

## Sign In Page



The screenshot shows the Seller Center sign-in page. At the top left, it says "SELLERCENTER" with a horizontal line below it. To the left of the login form is the "PSC PARTNERS SUPPORT CENTER" logo. Below the logo, it says "Call us: 012-1111-3242" and "Working hours: 9am to 6pm Sunday to Thursday". The main text reads: "Welcome to the PSC - the new Partners Support Center. The PSC team is here to support you with all your needs. We are passionate about our partners' success, and this is why we're here to help! Our business is growing fast and the pace is even faster. This is why the PSC is a phone call away!". On the right, there is a "Login" section with fields for "البريد الإلكتروني" (Email) containing "mennatullah.ayman@eg.jumia.cor" and "كلمة المرور" (Password) with masked characters. There is a blue "الدخول" (Login) button, a link "هل نسيت كلمة المرور؟" (Forgot your password?), and a link "Registration".

## First Page / Account Brief Page



The screenshot shows the Seller Center account brief page. At the top, it says "SELLERCENTER" and "Kom Style Marketplace". Below this is a navigation bar with "Products", "Orders", "Promotions", "Reports", "Settings", "Help", and "Administration". A green sidebar on the left contains "Manage Products", "Add a Product", "Import Products", "Manage Images", "API Reference", and "Older". The main content area has a "Promotions" section with two active promotions: "Samsung Accessories" and "Heaters Mega Deals", both with a "15% Price discount" and a "Join the Promotion" button. To the right is a "Sales Summary" section showing "EGP 1,089 Sales Today", "This Week EGP 2,812", and "This Month EGP 2,812". Below that is an "Account Health" section with "100% 48h Shipment excellent" and "9% Returns good". At the bottom, there is a "Cancellation rate" indicator.

- This is the brief/firs page of the Seller Center
- To add a product through seller center way , Go to products and choose ADD PRODUCT
- To add a product through the excel sheet template. Go to product and choose IMPORT PRODUCT then download the “ Fashion by Jumia Template sheet “

## Adding a Product Page

# SELLERCENTER



Products ▾



Orders ▾



Promotions ▾



Reports ▾

### Add a Product

The product you are adding may already exist at Jumia. Search our catalog for the product you want to sell and save yourself some time.

#### Find it on Jumia

Search

If it is not in Jumia's catalog: [Create a new Product](#)

[Click here](#) to add products in bulk

- Tab the “ Create a new Product “ to start creating the SKU’s

# Assigning the Category

## Add a Product

Please select a primary category for your product

<ul style="list-style-type: none"><li><b>FASHION by Jumia &gt;</b></li><li>Mobiles &amp; Tablets &gt;</li><li>Computers &amp; Peripherals &gt;</li><li>TVs, Gaming &amp; Cameras &gt;</li><li>Kids, Baby &amp; Toys &gt;</li><li>Home &amp; Living &gt;</li><li>Watches &gt;</li><li>Sports &gt;</li><li>Health &amp; Beauty &gt;</li></ul>	<ul style="list-style-type: none"><li>Party Supplies &gt;</li><li>Women Fashion &gt;</li><li><b>Men Fashion &gt;</b></li><li>Kids Fashion &gt;</li><li>Fashion Clearance &gt;</li></ul>	<ul style="list-style-type: none"><li>Men Shoes &gt;</li><li><b>Men Clothing &gt;</b></li><li>Men Accessories &gt;</li><li>Groom Store</li></ul>
---	---	--

Men V-Neck T-Shirt

Select

## Add a Product

Please select a primary category for your product

<ul style="list-style-type: none"><li>Men Shoes &gt;</li><li><b>Men Clothing &gt;</b></li><li>Men Accessories &gt;</li><li>Groom Store</li></ul>	<ul style="list-style-type: none"><li><b>Men T-shirts &gt;</b></li><li>Men Polos</li><li>Men Shirts &gt;</li><li>Men Jeans &amp; Pants &gt;</li><li>Men Shorts &amp; Swimshorts &gt;</li><li>Men Sportswear</li><li>Men Comfort &gt;</li><li>Men Suits</li><li>Men Christmas Costumes</li></ul>	<ul style="list-style-type: none"><li><b>Men V-Neck T-Shirt</b></li><li>Men Round-Neck T-Shirt</li></ul>
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Men V-Neck T-Shirt

Select

- This page is to assign the product to a specific category and you have to reach the last category level

# Main Page

Add a Product to category FASHION by Jumia > Men Fashion > Men Clothing > Men T-shirts > Men V-Neck T-Shirt

<b>Main</b>	Other Details	Product Pricing	Images
<b>Brand *</b>	<input type="text"/>		
	Apple, Chanel, Random House		
<b>Model</b>	<input type="text" value="1234"/>		
	GH-3000-White, i9300, C205		
<b>Main Color *</b>	<input type="text" value="Black"/>		
	royal blue, mint green, Peach red		
<b>Name *</b>	<input type="text" value="Plain V-Neck T- Shirt - Black"/>		
	GH-3000 10MP Wide Angle Camera - Black		
<b>Name (Arabic) *</b>	<input type="text" value="Plain V-Neck T- Shirt - Black"/>		
	GH-3000 10MP Wide Angle Camera - Black		
<b>Primary Category</b>	FASHION by Jumia > Men Fashion > Men Clothing > Men T-shirts > Men V-Neck T-Shirt		
<b>Additional Categories</b>	<input type="button" value="+ Add Category"/>		


- This is the first page for creating an sku ..
- In this page you need to fill the Brand, Model, Name EG & AR boxes
  - Name : The name of the item – color
  - Model :Code of the item


## Other Details Page


Add a Product to category FASHION by Jumia > Men Fashion > Men Clothing > Men T-shirts > Men V-Neck T-Shirt


Main **Other Details** Product Pricing Images


Product Specification

**Dimensions (Length x Width x Height in cm)**    
12 x 3 x 90

**Weight (KG) \***    
Write Package Weight

**Color Family**    
Blue  
Bronze  
Brown  
Gold  
Blue, green, red

**Main Material \***    
Crocodile leather, N/A

**Production Country**    
Germany, France China,

- Dimensions: Use it only in bags sku's
- Weight: Always be 0.02
- Color family: Add the same color as you added in the color box
- Main material : material of the item

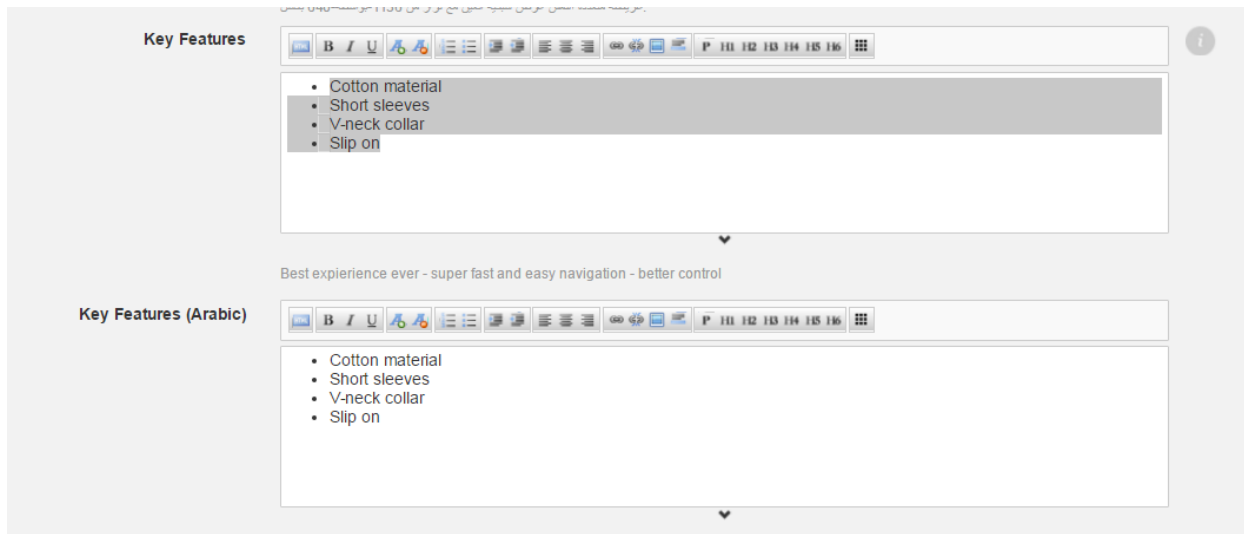


## Key Features Box

Key Features

Best experience ever - super fast and easy navigation - better control

Key Features (Arabic)



• Cotton material

• Short sleeves

• V-neck collar

• Slip on

• Cotton material

• Short sleeves

• V-neck collar

• Slip on

- Key Features Arabic & English : Write in this box the following
  - Material of the item
  - Sleeves of the item
  - Collar of the item
  - Fit of the item
  - Leg type of the pants
  - Closure of the item
  - Toecap of the shoes
  - Heel Height
  - Dimensions of the bag

▾ Delivery

Shipping time (min days)  ⓘ  
6

Shipping time (max days)  ⓘ  
14

▾ Additional Product Attributes

Brand Technology  ⓘ

Only Mobile App  ⓘ

Only Mobile App (End Date)  ⓘ

Only Mobile App (Start Date)  ⓘ

Return Policy  ⓘ

Gender  ⓘ  
Women Men Kids

Season  ⓘ

- Delivery Time:
  - Min Days > 3
  - Max Days > 8
- Gender : Choose only from the following:
  - Men
  - Women
  - Boys
  - Girls
  - Unisex
- Season: Choose only from the following:
  - Spring/Summer
  - Autumn/Winter
  - All Seasons



# Product Pricing Page

Add a Product to category FASHION by Jumia > Men Fashion > Men Clothing > Men T-shirts > Men V-Neck T-Shirt

Main | Other Details | **Product Pricing** | Images

Size	Seller SKU*	EAN / UPC / ISBN	Quantity	Price*	Sale Price	Sale Start Date	Sale End Date
S ▼	1234-S		5	200.00	100.00	2015-11-02	2015-11-02
M ▼	1234-M		1	200.00	100.00	2015-11-02	2015-11-02
L ▼	1234-L		3	200.00	100.00	2015-11-02	2015-11-02

[+ Add another product variation](#) [» Upload Images](#)

- Size: The available size of the product
- Seller SKU : Model number – Size
- Quantity: The available stock of every size of the product
- Price: The price of the product
- Sale price : The promotion price and in that case you have to put start date for this promotion and end date

